



Elevating Extraordinary People

JOB DESCRIPTION: CASTING DIRECTOR of 50 EXTRAORDINARY T.V. CONTESTANTS

Industry: Prime Time Television

Sector: Educational & Informational (“E & I”) Reality

Job Title: Casting Director of *Extraordinary* T.V. Contestants for
www.ThePhilanthropist.com

Our Vision: *To Inspire a Culture of Philanthropy* by (1) Increasing awareness of [Micro-Philanthropy](#) and [Engaged-Philanthropy](#) for millions, and (2) Demonstrating how *Engaged-Philanthropists* interact with *Extraordinary Contestants* (and/or Charities), on a Nationally Televised Stage.

Our Mission: To provide a T.V. Platform for extraordinary people doing goodwill in society by offering (1) a chance to pitch their cause to a panel of Philanthropists, (2) national T.V. exposure, (3) to Elevate/Reward them.

Your Objective: Find 50 Contestants Qualified to be given a chance to be part of *Season 1*.

Job Description:

- > Work closely with the Executive Producer to develop a Streamlined *Process* for Contestants who wish to Apply to be on the Show.
- Reach out to applicable networks to find and encourage Extraordinary People to Apply to be a Contestant on the Show.
- Work closely with Applicants to ensure their Application is complete.
- Utilize Social Media and work with our Social Media team to reach a local, regional, national pool of qualified Candidates.
- Write Short PR or Announcements for our Social Plug-in Feeds as Contestants are awarded a chance to be on the Show.

Qualifications:

- > Must be passionate about helping others and making the world better.
- Experience in Casting Direction and Recruitment preferred
- Experience with non-for-profits
- Experience with Philanthropy
- Evidence of stable employment history or entrepreneurial success
- Be able to provide a minimum of 5 letters of recommendation
- Must possess a substantial source of business contacts
- Must be polished, possess excellent skills, and show good business ethics
- Must be internet and social media savvy



Competencies:

- > Capable of having fun in a fun, intellectual, peaceful environment where good ideas, and the execution of good ideas is encouraged all the time.
- Able to see difficulties or obstacles well in advance.
- Ambitious/motivated and strong sales capabilities.
- Must possess ability to influence others without using formal authority.
- Seeking growth. We don't want to do just 1 Season.
- Ability to effectively interact with Contestants of all types and levels
- LOVES, to learn, read and develop professionally & teach/help others.
- Meticulous attention to detail
- A Spirited but peaceful communication and interpersonal skills
- Make the world a better place oriented

Compensation:

- > Independent Contractor for Season 1
- Comp deferred until all 50 Applications for Contestants are filed
- Bonus of (TBD) tied to success of **CrowdFunding** Campaign
- Professional development and career enhancement provided

Social Media (SM) **The Philanthropist** is building a growing audience interactive with the brand (see our [twitter](#), [instagram](#), [facebook](#)). Prior to launching our Crowdfunding campaign we aim to have **1.5m** unique followers on various Social Media platforms, and **3m** prior to airing the first episode of Season 1 on a televised network. Empanelled Philanthropists & featured Charities have expressed an interest in promoting the show.

Make it Happen: Send Resume, Bio & Inspiring Cover Letter to info@thephilanthropist.com

